

Plating Pixels

Easy comfort food and healthy recipes that teach readers about cooking.



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About Plating Pixels

A food blog that features lightened up and healthy comfort food recipes; usually 10 ingredients or less and are accessible to anyone. Each post is accompanied by gorgeous photography as well as cooking tips and food science to teach readers. Plating Pixels has an active, engaged audience on the blog, as well as on social media. Sponsored recipes highlight brands and products in unique ways.

About Matt

Matt is a professional graphic designer, and food blogger at all other times. His creative passion translates into beautiful food photography and styling. He photographs under natural or studio lighting with a professional full-frame Canon 6D DSLR.



pinterest.com/platingpixels

instagram.com/platingpixels

facebook.com/platingpixels

twitter.com/platingpixels

Services

Food photography and recipe development, sponsored posts, advertisements, product reviews, brand ambassadorship, and writing.



Reach

Last 30 days

120,000

Monthly pageviews

90,000

Monthly unique visitors

14,000

Pinterest followers

5,500

Facebook followers

11,500

Instagram followers

7,500

Twitter followers

1,200

Email subscribers



Demographics

87% of readers are women

13% are 18-24

29% are 25-34

14% are 35-44

17% are 55-64

88% in the United States
(California, Texas and Florida
have highest readership)

6% in Canada

